

Please complete, sign all pages and email to ads@natmedworld.com
For enquiries contact: 021 880 1444

Client Details

Registered Business Name: _____ cc Pty Ltd

If individual – Full Name: _____

Product Name (Brand): _____ Contact Number: _____

Client Contact Person: _____ Email Address: _____

Contact Person for payment: _____ Email Address for accounts: _____

Postal Address: _____

Physical Address: _____

VAT Number: _____ Co Reg Number / ID Number: _____

Purchase Order Number: _____

WEBSITE www.natmedworld.com

Please specify start date

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Qty/month	Instructions
1. package deal A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
2. package deal B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
3. leaderboard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
4. sidebar skyscraper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
5. sidebar square	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
6. footer banner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
7. inline advert	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
8. homepage package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
9. facebook package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
10. Product Reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
10.1 Product review with video banner	<input type="text"/>												Online additional boost: Facebook <input type="text"/>	_____
													YouTube <input type="text"/>	_____

Banner supplied Banner needs design Design rate is R450/h

FACEBOOK

Please specify	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Qty/month	Instructions
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____

NEWSLETTER

Monthly advert frequency _____ Week 1 2 3 4

CHANNEL

www.natmedworld.com

Video interview Video banner Online boost: Facebook YouTube

Start date _____ End date (if relevant) _____

Comments _____

Initial _____

2018 RATES

Effective until December 2018.

ONLINE ADVERT RATES

		HOME PAGE	ARTICLE
1	Leaderboard (750 x 125)	3 800	-
2	Sidebar skyscraper (300 x 615)	9 000	6000
3	Sidebar square (300 x 300)	4 200	4200
4	Footer banner (750 x 125)	4 800	4800
5	In line advert (750 x 188)	-	6000
6	Homepage package (includes 1,3 and 4)	11 000	-

* Size: pixels wide by pixels tall

WEBVERTORIAL RATES

Product reviews 15 000 p.a.

Includes sidebar skyscraper banner advert, organic distribution through Facebook, Twitter, Instagram, Pinterest and LinkedIn.

Extra 1 000 to 5 000

To gain additional traction to the webvertorial, boost online.

Optional video advert 2 800

NEWSLETTER RATES

Banner advert (580 x 250) 5 000
Per week

FACEBOOK

Four posts 855

CHANNEL RATES

Editor as film director, filming with videographer and on-set assistant, consultations, research and pre- and post-production.

Option 1

Corporate videos to be produced into three segments (1 min, 3 min, 10 min) **46 000**

Option 2

A five minute video per product **10 000**

Full interview will be published on:

Website: www.natmedworld.com

YouTube channel: [Natmedworld](https://www.youtube.com/Natmedworld)

Facebook page: [@Natmedworld](https://www.facebook.com/Natmedworld)

PACKAGE DEAL A

Total: 15 000

Includes newsletter banner, web banner and video sponsorship banner adverts.

RICH MEDIA: Add 20% to advert rate. Only applicable to supplied material.

PACKAGE DEAL B

Total: 13 000

- **Two banner ads with one playable clip**
- **A banner with a product pack shot**
- **A banner with a 'buy now' button**

NOTE

Please refer to Terms and Conditions

No advertisement will be published by the publisher unless and until the publisher has received payment in full of the amount invoiced.

Please email proof of payment to:
yolanda@natmedworld.com

BOOKING FORM: ADVERTISING CONTRACT 2018

I understand the conditions of payment on booking and that a booking form is only valid if fully completed and signed. By signing this Booking Form I accept the terms and conditions as stated on the following pages, which govern the advertising contract entered into with Natural Medicine World (Pty) Ltd :

SIGNATORIES

DATED _____ ON _____ 2018

Full name of authorized person

(acting on behalf of the company /other corporate entity / partnership / person / business booking the advertisement and entering into the advertising contract, below referred to as "the Advertiser")

Signature of authorized person

(acting on behalf of the Advertiser)

DATED _____ ON _____ 2018

Full name of authorized person

(on behalf of Natural Medicine World (Pty) Ltd, below also referred to as "the Publisher")

AS WITNESS (1)

Signature of authorized person

(on behalf of Natural Medicine World (Pty) Ltd)

AS WITNESS (2)

These following terms and conditions govern the advertising contract entered into by the Advertiser with Natural Medicine World (Pty) Ltd (the Publisher).

1. Any person or outside agency purporting to act on behalf of the Advertiser to book advertising by signing the Booking Form and accepting these Terms and Conditions shall, upon signature, provide the Publisher with written authorization by the Advertiser (the principal) of such authorization, failing which the Publisher shall not be bound to place the advertisement purported to be booked.
2. The advertiser and the authorized agent of the Advertiser warrant and undertake to the Publisher that the content of the supplied advertisement shall not:
 - 2.1 be misleading or deceptive;
 - 2.2 be defamatory or otherwise injurious
 - 2.3 constitute any breach or infringement of any copyright, trademark or other intellectual or property right;
 - 2.4 constitute a contravention of any statutes, law or regulation.
3. The Advertiser and the authorized agent of the Advertiser acknowledge that the Publisher relies on the provisions of these terms and conditions in accepting the advertisement for publication.
4. The Advertiser and the authorized agent of the Advertiser undertake to indemnify the Publisher against any loss or damage, however arising, caused directly or indirectly by the publication of any advertisement published for the Advertiser in terms of this contract.
5. The parties agree that any video content created by Natural Medicine World (Pty) Ltd and Dreamcatcher Communications (Pty) Ltd is for the sole use by Natural Medicine World (Pty) Ltd on its and its associated platforms, but the Advertiser is entitled to share the video on other platforms.
6. No advertisement will be published by the Publisher unless and until the Publisher has received payment in full of the amount invoiced.
7. The amounts payable by the advertiser to the Publisher exclude agency commission payable by the Advertiser or its agent, for which the Publisher shall not be liable.
8. The rates provided for in the booking form exclude VAT.
9. If a supplied advertisement is not submitted in the correct size and format, the Publisher shall in its sole discretion be entitled to place the advertisement in the size as agreed on in terms of this booking form and contract.
10. Natural Medicine World (Pty) Ltd (the Publisher) reserves the right to request an edit, or to revise or reject any proposed product review or advertisement, even after its acceptance for publication, should the Publisher in its sole discretion find the product review or advertisement misleading or unsuitable for publication, and the Publisher's decision in this regard is final.
11. Every precaution will be taken to ensure the correct insertion of all advertisements, but the Publisher will incur no liability for any content errors that may occur. The onus is solely on the Advertiser to ensure that all material supplied to the Publisher is correct in content and format.
12. Telephonic instructions, bookings, material replacements and changes must always be confirmed in writing and only the written and signed record will be binding on the parties.
13. Advertising space on the platform of Natural Medicine World (Pty) Ltd may not be used for attacking or making negative comparisons with other advertisers, or with any other corporate entity, firm, person or institution.
14. If the advertisement is placed by an authorized person acting on behalf of the Advertiser, whether the Advertiser is a company, other corporate entity, partnership, person or business, the authorized person who signs this Booking Form or any order for an advertisement to be placed by the Publisher hereby binds himself/herself/itself as co-principal debtor, *in solidum*, for the due and punctual payment of all amounts which may now or at any time hereafter become due to Natural Medicine World (Pty) Ltd for the advertisement, and also binds himself/herself/itself to the all these Terms and Conditions, and in particular also to the indemnity in terms of paragraph 4 above.
15. In the event that any of the terms of these Terms and Conditions are found to be invalid unlawful or unenforceable, such terms will be severable from the remaining terms, which will continue to be valid and enforceable.
16. The placing of an order or contract in writing constitutes acceptance of these Terms and Conditions. Any conditions stipulated in an advertiser's order form are considered void insofar as they conflict with these Terms and Conditions.
17. This agreement constitutes the entire agreement between the Advertiser and Natural Medicine World (Pty) Ltd (the Publisher). Any prior agreement, arrangement, representation or undertaking is superseded by the Booking Form and by these Terms and Conditions.

Initial _____

Signed _____