

**Please complete, sign all pages and email to ads@natmedworld.com**  
**For enquiries contact: 021 880 1444**

**Client Details**

Registered Business Name: \_\_\_\_\_ cc  Pty Ltd   
 If individual – Full Name: \_\_\_\_\_  
 Product Name (Brand): \_\_\_\_\_ Contact Number: \_\_\_\_\_  
 Client Contact Person: \_\_\_\_\_ Email Address: \_\_\_\_\_  
 Contact Person for payment: \_\_\_\_\_ Email Address for accounts: \_\_\_\_\_  
 Postal Address: \_\_\_\_\_  
 Physical Address: \_\_\_\_\_  
 VAT Number: \_\_\_\_\_ Co Reg Number / ID Number: \_\_\_\_\_  
 Purchase Order Number: \_\_\_\_\_

**WEBSITE** www.natmedworld.com

Please specify start date

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Qty/month	Instructions
1. package deal A	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
2. package deal B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
3. leaderboard	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
4. sidebar skyscraper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
5. sidebar square	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
6. footer banner	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
7. inline advert	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
8. homepage package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
9. facebook package	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
10. Product Reviews	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____
10.1 Product review with video banner	<input type="text"/>		Online additional boost: Facebook		<input type="text"/>		YouTube		<input type="text"/>					

Banner supplied  Banner needs design  Design rate is R450/h

**FACEBOOK**

Please specify	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Qty/month	Instructions
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="text"/>	_____

**NEWSLETTER**

Monthly advert frequency \_\_\_\_\_ Week 1  2  3  4

**CHANNEL**

www.natmedworld.com

Video interview  Video banner  Online boost: Facebook  YouTube

Start date \_\_\_\_\_ End date (if relevant) \_\_\_\_\_

Comments \_\_\_\_\_

Initial \_\_\_\_\_

# 2018 RATES

Effective until December 2018.

## ONLINE ADVERT RATES

	HOME PAGE	ARTICLE
1 <b>Leaderboard</b> (750 x 125)	3 800	-
2 <b>Sidebar skyscraper</b> (300 x 615)	9 000	6000
3 <b>Sidebar square</b> (300 x 300)	4 200	4200
4 <b>Footer banner</b> (750 x 125)	4 800	4800
5 <b>In line advert</b> (750 x 188)	-	6000
6 <b>Homepage package</b> (includes 1,3 and 4)	11 000	-

\* Size: pixels wide by pixels tall

## WEBVERTORIAL RATES

**Product reviews** 15 000 p.a.

Includes sidebar skyscraper banner advert, organic distribution through Facebook, Twitter, Instagram, Pinterest and LinkedIn.

**Extra** 1 000 to 5 000

To gain additional traction to the webvertorial, boost online.

**Optional video advert** 2 800

## NEWSLETTER RATES

**Banner advert** (580 x 250) 5 000  
Per week

## FACEBOOK

**Four posts** 855

## CHANNEL RATES

**Editor as film director, filming with videographer and on-set assistant, consultations, research and pre- and post-production.**

### Option 1

**Corporate videos to be produced into three segments** (1 min, 3 min, 10 min) **46 000**

### Option 2

**A five minute video per product** **10 000**

**Full interview will be published on:**

**Website: [www.natmedworld.com](http://www.natmedworld.com)**

**YouTube channel: [Natmedworld](https://www.youtube.com/Natmedworld)**

**Facebook page: [@Natmedworld](https://www.facebook.com/Natmedworld)**

## PACKAGE DEAL A

**Total: 15 000**

**Includes newsletter banner, web banner and video sponsorship banner adverts.**

RICH MEDIA: Add 20% to advert rate. Only applicable to supplied material.

## PACKAGE DEAL B

**Total: 13 000**

- **Two banner ads with one playable clip**
- **A banner with a product pack shot**
- **A banner with a 'buy now' button**

## NOTE

Please refer to Terms and Conditions

5. No advertisement will be published by the publisher unless and until the publisher has received payment in full of the amount invoiced.

Please email proof of payment to:  
[yolanda@natmedworld.com](mailto:yolanda@natmedworld.com)

# BOOKING FORM 2018

I understand the conditions of payment on booking and that a booking form is only valid if fully completed and signed. By signing I accept the terms and condition as stated on page 4 of this contract: 'The Booking Form'

## SIGNATORIES

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DATED

ON

2018

---

Full name of authorized person  
(on behalf of the company/product/service)

---

AS WITNESS (1)

---

Signature of authorized person  
(on behalf of the company/product/service)

---

AS WITNESS (2)

---

DATED

ON

2018

---

Full name of authorized person  
(on behalf of Natural Medicine World)

---

AS WITNESS (1)

---

Signature of authorized person  
(on behalf of Natural Medicine World)

---

AS WITNESS (2)

## The Booking Form TERMS AND CONDITIONS

**These following terms and conditions, attached herewith as page 4 of 'The Booking Form' applies to this contract.**

1. The advertiser warrants and undertakes to the publisher that the content of the supplied advertisement shall not:
  - 1.1 be misleading or deceptive;
  - 1.2 be defamatory or otherwise injurious
  - 1.3 constitute any breach or infringement of any copyright, trademark or other intellectual or property right;
  - 1.4 constitute a contravention of any statutes, law or regulation.
2. The advertiser acknowledges that the publisher relies on the provisions of these conditions in accepting the advertisement for publication.
3. The advertiser by his signature hereto indemnifies the publisher to the advertiser or any third party for any claim, loss or damage howsoever arising from, or relating to, the publication of any advertisement or the content thereof.
4. All parties agree that any video content created by Natural Medicine World is for the sole use on Natural Medicine World and associated platforms, but you are entitled to share the video far and wide.
5. No advertisement will be published by the publisher unless and until the publisher has received payment in full of the amount invoiced.
6. The amounts payable by the advertiser to the publisher exclude agency commission for which the publisher shall not be liable.
7. The rates provided for in the booking form excludes VAT
8. If a supplied advertisement is not submitted in the correct size and format, the publisher shall in its sole discretion be entitled to the payment of the advert in the submitted size, provided for on the booking form.
9. Natural Medicine World (Pty) Ltd reserves the right to request an edit, or revise or reject, even after acceptance for publication, any product review or advertisement the publisher finds, misleading, or unsuitable for any other reason that the publisher in his/her sole discretion elects; the publishers decision being final.
10. Every precaution will be taken to ensure the correct insertion of all advertisements, but no liability will be accepted for any content errors that may occur. The onus is solely on the advertiser to ensure that material is supplied in the correct format.
11. Telephonic instructions, bookings, material replacements and changes must always be confirmed in writing.
12. Advertising space on Natural Medicine World may not be used for attacking or making negative comparisons with other advertisers, firms, persons or institutions.
13. All advertising material to be sent via Wettransfer or via email to ads@natmedworld.com
14. Where an advertiser is a company, close corporation, partnership or other legal entity, whether or not the liabilities of the entity exceed the assets either at the time of entering the agreement or on publication, the authorising individual who signs any order as contemplated herein shall hereby bind himself/herself as co-principal debtor, *in solidum*, for the due and punctual payment of all amounts and sums of money which may now or at any time hereafter be or become due as a result of his contract with Natural Medicine World (Pty) Ltd and shall bind himself/herself to the provisions of these Terms of Acceptance, *mutatis mutandis*.
15. In the event that any of the terms of these Terms and Conditions are found to be invalid unlawful or unenforceable, such terms will be severable from the remaining terms, which will continue to be valid and enforceable.
16. The placing of an order or contract either in writing or telephonically qualifies as acceptance of the terms and conditions above. Any conditions stipulated in an advertiser's order form are considered void insofar as they conflict with the terms and conditions above.
17. Errors and omissions excepted.
18. This agreement constitutes the entire agreement between the client and Natural Medicine World (Pty) Ltd (the parties). Any prior arrangements, agreement, representations or undertakings are superseded.

Initial \_\_\_\_\_

Signed \_\_\_\_\_